



These tips have been formatted as a brochure for ease of use. We encourage you to read this digitally to minimise environmental impact. If printing, please refer to the guidelines on page 12.

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Version I

Environmental Sustainability Tips
for International Partners and Residency Hosts

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CULTURE MOVES EUROPE encourages hosts, residency organisations and international partners to make residencies more sustainable. While environmental sustainability is not required and does not count as eligibility criteria, you can earn an extra 2 points in the selection process by incorporating it. This initiative is part of the **Greening strategy of Creative Europe**¹ and aims to promote environmental awareness across the cultural sector.

Unsure where to begin? We have put together a list of ideas to inspire you – simply pick the ones that are within your control! Each small change helps, so feel free to start with what works for you. Also, remember to keep your staff updated on new sustainable initiatives with a simple action plan.

You can also share the *Environmental Sustainability Tips: for Artists and Cultural Professionals* collaborating with you or coming to your residency. Check it out **HERE!** *

¹ <https://op.europa.eu/en/publication-detail/-/publication/e20ac9a0-f52b-11ed-a05c-01aa75ed71a1/language-en>
<http://>

* <https://culture.ec.europa.eu/creative-europe/creative-europe-culture-strand/culture-moves-europe>



ACCOMMODATION

Agree with your participants that towels and bed linen won't be replaced more often than once per week.

Where practical, choose cleaning products that are not harmful to aquatic life or have eco-label certifications.

Offer cleaning on request for longer stays.

Reuse and refurbish furniture when possible, checking with health and safety elements. If buying new consider options that use local, durable and natural materials.

To save energy, adjust heating and ventilation based on space use, seasons, and time of the day, and inform residents.



If you rent external accommodation:

Consider the impact of rental accommodations on local housing availability.

FOR ARTISTS AND CULTURAL PROFESSIONALS:

Put in reminders for turning off lights and heating and taking short showers.

Advise that room cleaning is on request, rather than daily.

* The most effective way to communicate behaviour change is to talk about other people doing the ideal behaviour. **In a study²** there was a 33% increase in towel reuse with the message 'People who stayed in this room reused their towel'.



TRAVEL

Getting to the venue

Identify the main overland travel routes to your venue.

Provide guidance on travelling to your venue using public transport from the main train and bus stations.

Advise local bike rental companies.

Infrastructure

Provide bike racks.

Provide bikes.

Provide electric charging points.



PROVIDE YOUR PARTICIPATING ARTISTS AND CULTURAL PROFESSIONALS WITH:

Walking routes.

Bike- and scooter-sharing schemes.

Public transport options.

Lift-sharing options.

² <https://www.psychologicalscience.org/observer/dont-throw-in-the-towel-use-social-influence-research>

FOOD AND DRINK

Food:

Use local and seasonal produce and suppliers.

Whenever possible, avoid food delivery and enjoy a home-cooked meal.

Offer vegetarian and vegan options in the menu – there is something for everyone!

Try to limit meat consumption.

Minimise food waste by:

Batch cooking food.

Reusing excess items in other dishes e.g. rice and pasta in salads.

Training staff to peel and cut vegetables to minimise waste.

Drinks:

Offer Fairtrade tea and coffee.

Try to avoid coffee capsules or find a waste service that can recycle or compost compostable ones.

Provide water in reusable and refillable bottles.

Choose reusable or compostable cups and straws instead of disposable ones.

Inform whether tap water is drinkable, or if there are water fountains at your residency.

SERVEWARE

Where possible and practical, use:

Reusable tableware and cutlery at your venue:

Reusable napkins.

Tupperware or beeswax wrap instead of plastic or foil film.

Multi-serve dispensers for salt, pepper, and sauces.

Minimise:

Products in single-use packaging.

Single-use sachets (tea, coffee, sauces etc.).



ENERGY MANAGEMENT

Follow the energy-saving steps:

Develop a switch-off habit for lights and rooms not in use.

Switch to a renewable energy provider when possible.

Install energy-efficient lighting.

Set your heating and cooling to the most energy-efficient temperature for your country.

Check for local and/or national funding opportunities to get energy review and support for:

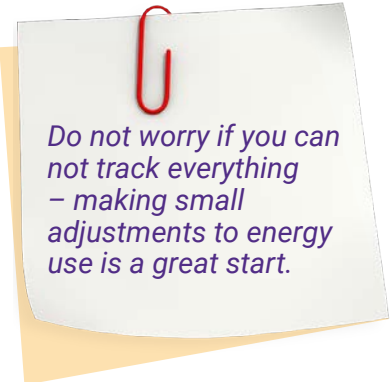
Insulation of your building and double/triple-glazed windows.

Automatic sensor lights.

Heating and cooling systems with natural ventilation.

Renewable energy sources like solar panels.

For Advanced Users: Take energy meter readings before and after the event to measure the carbon footprint.



Do not worry if you can not track everything – making small adjustments to energy use is a great start.



FOR ARTISTS AND CULTURAL PROFESSIONALS TO CONSIDER (MORE HERE)³:

Brief participating artists and cultural professionals on energy saving habits and where to switch off rooms when not in use.

* <https://culture.ec.europa.eu/creative-europe/creative-europe-culture-strand/culture-moves-europe>

WASTE MANAGEMENT

The EU Waste hierarchy identifies waste prevention, minimisation, and reuse over recycling whereas recycling still remains important.

Waste minimization:

Identify what waste streams can be avoided, e.g. not printing brochures or leaflets.



Waste management:

Preventing waste is the preferred option, but if not possible, try to increase waste segregation and recycling options e.g. food waste recycling:

- Try to find a contractor who recycles multiple waste streams.
- Set up on-site food composting.
- Provide bins for all waste and recycling streams, including food waste.
- Group bins together in sets.
- Label bins with icons for easy understanding.
- Remove under-desk bins from staff offices and reception areas.
- Brief all new staff and cleaners on your waste management system.



FOR ARTISTS AND CULTURAL PROFESSIONALS:

Brief them on your waste management system when they arrive on-site

Provide information at your residency about some local organisations, such as schools, colleges, and designers, that can reuse materials from artist residencies

EQUIPMENT / MATERIAL CHOICES

Choose hiring and borrowing over buying new equipment (e.g. furniture, set pieces, tools, etc.):

- Check online platforms for rental options.
- Consider second-hand shops.
- Exchange or share materials with other residencies/artists.

When buying new equipment, choose:

- Energy-efficient items (A-B rating).
- Quality items that will last rather than cheap items that need to be replaced regularly.
- Sustainable packaging.
- Local suppliers where possible.
- Materials with certifications and standards, e.g. :



FSC or PEFC
for wood



Organic
cotton



Recycled
Polyester



Printing:

Minimize printed materials and provide digital versions where possible.*



Keep in mind the digital carbon footprint: use digital tools wisely and avoid unnecessary data transfers.

If printing, use FSC/PEFC-certified or recycled paper. Avoid mineral inks.

INFORM ARTISTS AND CULTURAL PROFESSIONALS ABOUT:

Equipment and materials you already have.

What can be hired locally.

Local material suppliers, especially for upcycled or recycled options.



SUSTAINABLE USE OF TECHNOLOGIES

Use energy-efficient devices and keep your software up to date to cut down on digital carbon.

Take care of your equipment! Repair and care, instead of replacing and when your old device reaches the end of life recycle it.

Develop your digital management plan. Keep emails short and use direct messages or face-to-face talks instead of long threads. Regularly delete old files and emails to save space and energy.

Review when and how you use and/or produce video and heavy images. If you are watching or listening to something on repeat - download instead of streaming.

Look at best practice in website maintenance and design to reduce environmental impact.

Pick cloud services that use renewable energy. Look for updates in sustainability and digital services since this is an area of rapid growth.



ENVIRONMENT AND BIODIVERSITY

Leave an area of your gardens 'wild.'

Install bug and bird boxes.

Plant native pollinator plants.

Add air cleaning plants in the inside areas.



FOR ARTISTS AND CULTURAL PROFESSIONALS

Offer information about the local environment, nature, and biodiversity, so people can go for walks and excursions.

IN YOUR RESIDENCY ACTIVITY REPORT

Residency Hosts are required to fill in a Residency Report, where you will describe the sustainability measures you have implemented during the residency.

This could include:

Changes to energy and waste management.

Use of local transport, bike rental, electric charging points, etc.

Reuse and recycling of materials.

Type of accommodation and food.

Further information on the list of actions you choose from this checklist.

For Sustainability Ninjas:

How your project inspired positive environmental change with partners, the public, and the local community.

A carbon footprint calculation*.



CARBON CALCULATOR

To understand the carbon footprint of your project, use a carbon calculator ([you can find the list here, p. 148](#))³ and input:

Miles travelled and mode of transport.

Energy usage from meter readings before and after the event.

Materials used.

Weight of waste and recycling.

³ <https://op.europa.eu/en/publication-detail/-/publication/e20ac9a0-f52b-11ed-a05c-01aa75ed71a1/language-en>



IN YOUR COMMUNICATION

We would love to learn more about your sustainable experience and measures! By sharing your environmental actions, you can inspire others more effectively than just pointing out the problems.

Here are some social media and communication ideas:

Your sustainability commitments and how you inspired the local community, public, and partners.

Sustainable practices of the artists and cultural professionals taking part in your residency/ with whom you are collaborating.

Information about the local environment, nature, and biodiversity.

Reuse and upcycling initiatives you implemented.

Anything else you find interesting and relevant to share!

For your ideas:

