

Date: 14/03/2025

# Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2025
Strand or category	Small Scale Cooperation Projects

#### Cultural operator - who are you?

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Name of organisation	EscalaPúrpura - Associação Cultural		
Country	Portugal		
Organisation website	https://www.projectocardo.pt/		
Contact person	Alexandra Barbosa, alexandra.projectocardo@gmail.com, +351915524626		
Organisation type	Non Governmental Organization (Cultural Association)		
Scale of the organization	5 people		
PIC number	917887624		
Aims and activities of the organisation	Promotion, organization, production, creation, support, and dissemination of cultural, artistic, scientific, recreational, or social events and works; development of cultural and artistic training; creation, management, and coordination of artistic or cultural structures; creation and publishing of non-profit own publications; carrying out any other similar, complementary, or related activities to the aforementioned, either nationally or internationally, directly or indirectly, namely through the creation or participation in other entities.		
Role of the organisation in the project	Project leader/ coordinator		
Previous EU grants received	N/A		

## <u>Proposed Creative Europe project – to which project are you looking for partners?</u>

Sector or field	Music, performing arts, cultural heritage, visual arts
Description or summary of	
the proposed project	Ad Orientem is an artistic and research project that explores the relationship between architectural heritage and musical performance, promoting the appreciation of the acoustics of historical monuments as a catalyst for their cultural use (see teaser here).
	Following a first edition focused on northern Portugal (see presentation video <a href="here">here</a> ), the project now proposes an international expansion, with interest mainly in working with other peripheral countries, both to carry out acoustic studies, concerts and recordings in their monuments, and to bring artists from these nationalities to learn about Portuguese cultural heritage.  The initiative will include artistic residencies, in a co-creation
	format, that bring together the Ensemble Cardo-Roxo with

<sup>\*</sup> By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

international musicians who have a similar mission (using traditional instruments and/or repertoire to promote their cultural identity). These residencies culminate in the recording of two albums: one dedicated to Portuguese traditional music and recorded in Portugal, and the other to the music of partner countries, recorded abroad.

These editions, similar to what happened with the album resulting from Ad Orientem's studies in 2023/2024, "Além do Rio" (listen here), will be recorded in the monuments themselves, and the different songs will focus on motifs that represent local traditions.

The project will also result in a platform that maps these monuments and shows their characteristics. This website exists, for now, in an embryonic format, with the first 12 monuments that the association, in partnership with DGArtes, Património Cultural IP, Rota do Românico, and ESMAE (Porto music school), has studied in the last two years.

This same website can be accessed here: <a href="here">here</a>.

The plan is to redesign it to integrate and publicize the new spaces and acoustic studies, establishing a European network of locations with relevant capabilities for musical performance.

This project promotes intercultural dialogue and the circulation of artists, reinforcing the sound identity of European heritage and encouraging its active use as living spaces for musical creation and enjoyment, as well as cultural tourism, placing new locations and territories on the European map, seeking its decentralization and sustainability.

If you're interested in being a partner, please contact us so that we can arrange an online meeting and figure out in what way we can cooperate!

Partners currently involved in the project

Câmara Municipal de Santo Tirso; Câmara Municipal de Miranda do Douro

Partners searched – which type of partner are you looking for?

From country or region	All eligible countries
Preferred field of expertise	Cultural heritage, Traditional/folk and early music, Web design, Acoustic studies, Cultural heritage promotion, Intercultural dialogue and the circulation of artists, Cultural tourism
Please get in contact no later than	April 1st 2025

# Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are	Cultural heritage, Traditional/folk and early music, Cultural
you looking for?	mediation, intercultural dialogue and the circulation of artists

### **Publication of partner search**

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This partner search can be	Yes
published?*	